

# Re-Elect MAGNUS FOR MAYOR



*Dear City of Oconomowoc Residents,*

It has been an honor to serve as your Mayor and I am looking forward to the opportunity to continue to serve for a second term. My initial run for Mayor in 2020 was prompted by the fact that I had recently sold my business and wanted to give back to my community in a meaningful way. In addition, my experience as a business owner and executive leader in several companies, as well as our family involvement with many local nonprofits for over 33 years, prepared me to see the complete picture of our community.

Fast forward to 2022, and my decision to run again is inspired by my continued enthusiasm for our city, a desire to see our current projects to completion, and the hope to implement additional positive changes that serve our entire community.

Over the past decade, we have experienced considerable growth and development that has revitalized Oconomowoc. With change comes new challenges and opportunities. In many cities, we see change at the expense of the current residents. I am committed to putting the interests of the City of Oconomowoc residents first and am excited about what we will accomplish together in the years ahead. Transparency, communication, leadership, and strategic growth remain at the forefront.

Strong leadership is crucial and requires active engagement, respect, collaboration, open communication, and compromise. I have enjoyed working alongside the experienced City Hall staff,

civic leaders, and engaged community members and look forward to continuing to do so for a second term.

We must focus on the safety and values of our community members, control costs, and promote positive, smart growth and development that highlights our small-town charm. Together, we will continue to positively impact the community we call home and make it an even better place to live, work, play, build a business, and raise family.



*- Bob Magnus*

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## *I am committed to...*

- Keeping our city safe by continuing to support our police, fire, and emergency services.
  - Complementing our small-town charm by balancing new growth and promoting positive, smart development.
  - Using a nonpartisan agenda to do what is best for our community of businesses and residents.
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*Building a better tomorrow with responsible growth today.*

## Strong Leadership

Engaged both elected officials and constituents through open dialogue to achieve common goals that benefit our community as a whole.

## Proven Record

Facilitated public-private partnerships to maximize the great potential of our city. Focused on policy over politics.

## Fiscally Responsible

Dedicated to maintaining the values of our city while controlling costs to promote positive, smart growth and development.

## Working Together for the Good of Our City



I am fortunate to be a part of many great projects here in Oconomowoc that are enhancing the landscape of the City, its growth, and the way we do business. It is always a team effort. I am lucky to have the opportunity to work closely with many talented and dedicated people on these exciting projects, including City Council members and City staff, elected officials at the County and State levels, and actively engaged community members. I am eager to continue this work as your Mayor and, together, see these exciting projects move forward and be completed to the highest standard.



Phase II of Olympia Fields



North East Regional Park



HWY 67 underpass to connect Lake Country Trail



Journey 21, IDD Adult Living in Pabst Farms



John & Lavinia Rockwell Park

## Let's Connect!



@magnusformayor

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